

DIGITAL

EDITION 2015-2016



invest in
REUNION



This document is cofinanced by European Union.
Europe is committed in Reunion Island through the ERDF - European Regional Development Fund



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good reasons to choose Reunion Island

1

EUROPE IN THE HEART OF THE INDIAN OCEAN

- # The only French and European region in the southern hemisphere (Outermost Region)
- # An ideal position for the development of your business towards Asia, the Middle East, Africa and Europe
- # A domestic market of more than **845,000 habitants** ▶ 1 million inhabitants forecast for 2030
- # The wealthiest region in the Indian Ocean ▶ GDP / inhabitant: €20,250 (2014)

3

EXTREMELY ATTRACTIVE INVESTMENT CONDITIONS

Investing in Reunion means benefitting not only from the funding schemes aimed at supporting economic activity in Europe and France, but also a range of specific regional measures.

Up to 3 million euros in investment grants!

5

A REGION OF EXCELLENCE IN TERMS OF TRAINING...

- # A European university
12,000 students every year, and 140 different qualifications
- # Engineering courses
Technology, agri-food, construction, sustainable development, digital, etc.
- # Specialized training structures
Management, arts, hospitality, catering, image, etc.
- # A full network of learning centres
Electronic, construction, automobile, etc.
- # A young and dynamic population, with 40% under 25 years old

2

QUALITY INFRASTRUCTURES AND EXCELLENT CONNECTIONS WITH THE REST OF THE WORLD

The island has a modern and efficient infrastructure at the European level, leading the area in terms of facilities:

- # An efficient road network: more than 1,200 km of national highways and departmental roads
- # 2 international airports providing the island with constant gateways to the rest of the world (2 million passengers in 2012)
- # An international deepwater port ▶ 4th largest of all French ports (by volume of containers handled)
- # Broadband coverage across the territory: 3G + network, international connections by submarine cables

4

A STABLE, SECURE AND MODERN BUSINESS ENVIRONMENT

- # Application of French and European standards at every level
- # Political and legal stability: French legal institutions
- # Modern health infrastructure with the most efficient public equipment in the zone
- # Guarantee of monetary stability: as part of the Eurozone

... AND RESEARCH

- An exceptional capacity for research and innovation specific to a tropical island environment : renewable energies, environmental technologies, digital, health, etc.
- # 40 public and private research laboratories
- # The only competitive cluster of the French overseas departments, Qualitropic: innovation and natural tropical resources
- # One of the 10 French cyclotrons, CYROI: biomedical technology platform
- # A base for satellite remote sensing
- # An atmosphere observation station

Setting up in Reunion also means taking advantage of an outstanding living environment, in a World Heritage site recognized by UNESCO.

A pleasant tropical climate, one of the few active volcanoes in the world, unique protected landscapes in the heart of one of the 11 French national parks, and a warm and welcoming population whose ethnic diversity is also their strength...

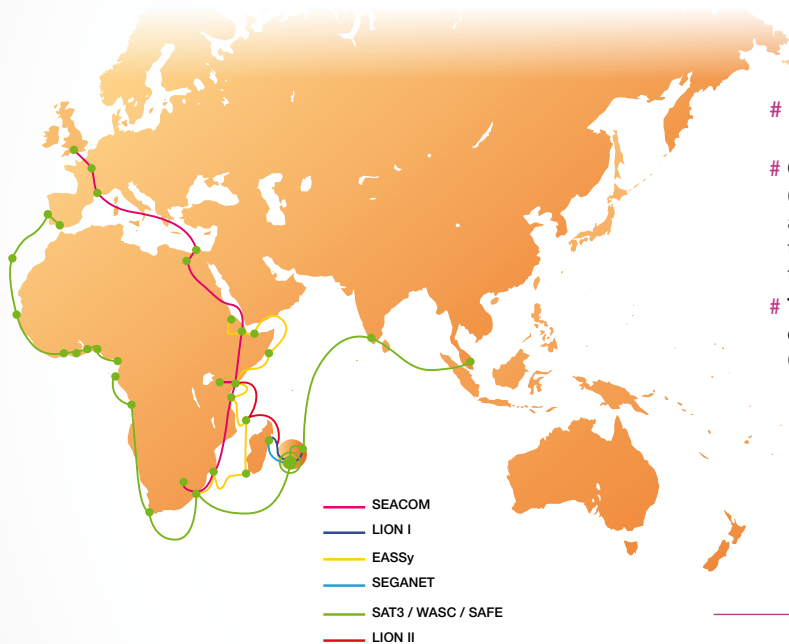
A major sector in full expansion



DIGITAL, ONE OF THE MOST VIBRANT SECTORS IN REUNION

- # An island connected to the rest of the world thanks to a high-quality network
- # One of the three largest cyberdomes in the world
- # Digital skills recognized overseas
- # A young, well-trained and tech-savvy population

A TERRITORY FULLY CONNECTED TO THE REST OF THE WORLD



→ + 40%
of companies increase their turnover between 2012 and 2013

→ €1,3bn
of turnover

→ 538 companies

→ 4,300 jobs

Source : Région Réunion
Etude Synthèses sur la filière TIC - juillet 2014

- # **Large broadband coverage** with seven internet access providers on the island
- # **Quality network** combining several technologies (fiber optic, wireless broadband coverage...) allowing these companies to offer their services to the whole world with a minimum of constraints, thanks to satellites and a fiber optic submarine cable
- # **The rate of mobile phone coverage on the island is over 95%**, with connections to Europe and the Indian Ocean

AREAS OF EXPERTISE

- # **Design of CD-ROMs, servers and websites, networks, interactive terminals:** activities that are exported to France, Canada, Mauritius, Madagascar and South Africa
- # **Digital consultants:** experts in auditing and improving quality processes
- # **Communication companies:** creation and production of graphics and multimedia
- # **Animation and graphic design:** with Pipangaï, Europe's second largest studio for colouring and compositing, Reunion plays a major role in cartoon creation in Europe. The sector has opened up further to new companies working in pre-and post-production, 3D animation and internet and cross-media techniques
- # **Development of specific tools:** energy efficiency, WEB security, Geographic Information System, RFID (Radio Frequency Identification), etc.

Regional Broadband Network GAZELLE

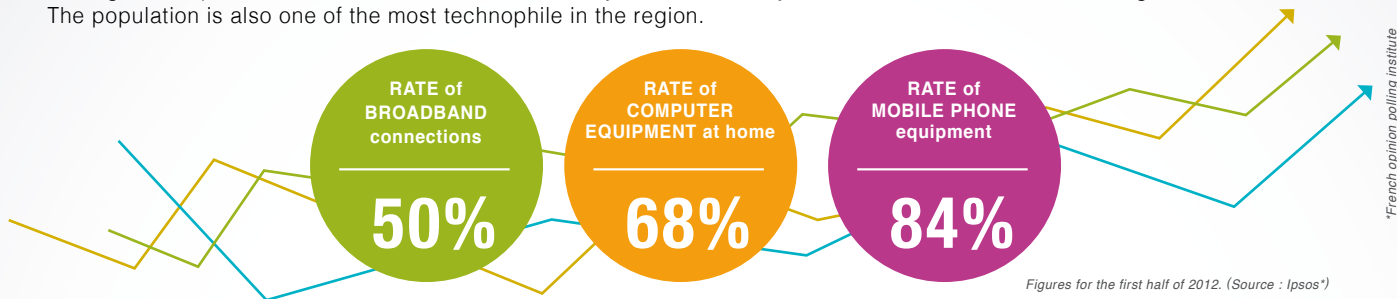


* public inter-municipality cooperation establishments

An island full of opportunities and skills

STRONG LOCAL DEMAND

For digital companies in Reunion, the local market is dynamic and always on the look-out for new technologies. The population is also one of the most technophile in the region.



REUNION ISLAND, NUMBER ONE IN THE REGION

Reunion occupies the leading position in the field of digital within the Indian Ocean region:

- # Significant presence of international companies, aware of the island's potential
- # Solid partnerships between companies in Silicon Valley and Reunion
- # A strong desire of many digital professionals in Reunion to establish partnerships worldwide



MULTIPLE LINES OF DEVELOPMENT

Reunion has a strong potential for development in many areas:

- # Green digital in an effort to produce more economically and more environmentally
- # Development of e-administration
- # Hosting of datacenters and of related exportable services on offer throughout the area
- # Development of digital-based solutions facilitating business development (tech-centers with digital solutions made available to companies...)
- # Anti-spam solutions to eradicate the phenomenon in a given place
- # E-health and its related services exportable throughout the world
- # Services related to 3D modeling (virtual reality, augmented reality...)
- # Embedded systems
- # Acquisition and data processing systems

A HIGH LEVEL OF TRAINING AND RESEARCH

Digital companies in Reunion can benefit from training and research facilities of a European standard:

- # University of La Reunion
- # The ESIROI School of Engineering
- # ILOI (Image Institute of Image of the Indian Ocean)
- # The National Conservatory of Arts and Crafts
- # Supinfo International School
- # 3 digital research laboratories

Your contacts in Reunion Island



The Regional Council of Reunion Island provides support to this sector through financial aids within the POE (Operational Plan for Europe), as well as other funding schemes aiming to further develop the sector: support for professional training courses and development of infrastructure, most notably for broadband connections...

www.regionreunion.com



The Reunionese Association of Information and Communication Technology covers all digital news and brings together industry players for projects in common.

www.digitalreunion.com



Reunion's Technopole welcomes and supports technological and innovative activities, notably in the field of digital.

www.technopole-reunion.com

attractive FUNDING SCHEMES

LODEOM⁽¹⁾

up to **100%**
exemption

- Employer's social contributions⁽²⁾
- Corporate income taxes
- Contributions on company property
- Taxes and duties in ZRUs⁽³⁾ & ZFUs⁽⁴⁾

TAX EXEMPTION for
productive investment programs
from **50%**
tax reduction
depending on the type of investment⁽⁵⁾

An
advantageous
VAT
regime

Rate of
8,5%
compared to **20%**
in continental France

Application of
uncollected recoverable VAT⁽⁶⁾

up to **60%** of aids for
freight between Reunion and the EU

up to **50%** of aids
for the development and strengthening
of industrial sectors

Regional
GRANTS

REGIONAL EMPLOYMENT BONUS (PRE)

up to **€15,000** ◀ per new job created

up to **€500,000** ◀ per project

Specific
aids

DIGITAL

Digital are part of the priority sectors accompanied by the Regional Council of Reunion. Through this scheme, companies in this sector can benefit from attractive measures to support investment.

Investment in digital companies

- # Support for the development of new product and services for digital sector»

Ceiling : Up to **1,5 M€** per project

Companies development support fund

- # Investment that allows companies to adapt their production tool regarding to technologic and economic context evolution, in a local, national and international plan

up to **50%** of eligible costs

Public or collective projects in favor of the market economy

- # Company or organization conducting initiatives of general interest
- # Organization conducting collective projects

up to **100%** of eligible costs

up to **50%** of eligible costs

Support for innovative projects

- # Funding of research projects, studies and experimental development, particularly with a view of developing innovative content

up to **70%** of eligible costs

(1) Law for economic development of the French overseas

(2) 100% exemption of up to 1.6 times the SMIC (minimum wage) with gradual degressivity if less than 4.5 times the SMIC

(3) Urban Renewal Zones (4) Urban Tax-Free Zones

(5) 50% exemption on the amount of new productive investments / 70% for the renovation and rehabilitation of classified hotels, tourist residences and holiday villages / 60% for investment in the production of renewable energies

(6) Special system allowing businesses to recuperate the VAT on certain inputs exempted from the VAT

NEXA Regional Agency for Development, Investment and Innovation

VISION

As an accelerator of projects in Reunion Island, NEXA's role is to support the island's economic development and increase its attractiveness.

NEXA's work aims to strengthen the Reunionese economy's competitiveness and sustainability across key strategic sectors which are part of regional strategy:



Agri-food



Digital



Renewable Energy & Environment



Tourism

INTERCONNECTED PROFESSIONS

To carry out its missions, NEXA relies on interconnected professions focused on prospective, promotion of networks, business monitoring, project engineering, implementation of promotional campaigns, and contribution to the structuring of new sectors.



Reunion Island, your future !

You have a project? Contact us...

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