

### EDITION 2015 - 2016

# invest w REUNION



This document is cofinanced by European Union. Europe is comitted in Reunion Island through the ERDF - European Regional Developpment Fund

# good reasons to choose Reunion Island



- # The only French and European region in the southern hemisphere (Outermost Region)
- **# An ideal position** for the development of your business towards Asia, the Middle East, Africa and Europe
- # A domestic market of more than **845,000** inhabitants ► 1 million inhabitants forecast for 2030
- # The wealthiest region in the Indian Ocean ► GDP per capita : €20,250 (2014)



# EXTREMELY ATTRACTIVE INVESTMENT CONDITIONS

Investing in Reunion means benefitting not only from the funding schemes aimed at supporting economic activity in Europe and France, but also a range of specific regional measures.

# Up to 3 million euros in investment grants!



A REGION OF EXCELLENCE IN TERMS OF TRAINING...

#### # A European university

12,000 students every year, and 140 different qualifications

#### # Engineering courses

Technology, agri-food, construction, sustainable development, digital, etc.

#### # Specialized training structures

Management, arts, hospitality, catering, image, etc. # A full network of learning centres

#### Electronic, construction, automobile, etc.

**# A young and dynamic population,** with 40% under 25 years old

#### .... AND RESEARCH

An exceptional capacity for research and innovation specific to a tropical island environment : renewable energies, environmental technologies, digital, health, etc.

- # 40 public and private research laboratories
- # The only competitive cluster of the French overseas departments, Qualitropic: innovation and natural tropical resources
- **# One of the 10 French cyclotrons, CYROI:** biomedical technology platform
- # A base for satellite remote sensing
- # An atmosphere observation station

Setting up in Reunion also means taking advantage of an outstanding living environment, in a World Heritage site recognized by UNESCO. A pleasant tropical climate, one of the few active volcanoes in the world, unique protected landscapes in the heart of one of the 11 French national parks, and a warm and welcoming population whose ethnic diversity is also their strength...



# QUALITY INFRASTRUCTURES AND EXCELLENT CONNECTIONS WITH THE REST OF THE WORLD

The island has a modern and efficient infrastructure at the European level, leading the area in terms of facilities:

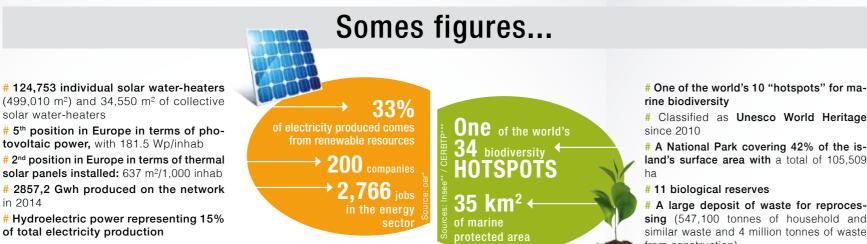
- **# An efficient road network:** more than 1,200 km of national highways and departmental roads
- **# 2 international airports** providing the island with constant gateways to the rest of the world *(2 million passengers in 2012)*
- # An international deepwater port ► 4th largest of all French ports (by volume of containers handled)
- # Broadband coverage across the territory: 3G + network, international connections by submarine cables



A STABLE, SECURE AND MODERN BUSINESS ENVIRONMENT

- # Application of French and European standards at every level
- # Political and legal stability: French legal institutions
- **# Modern health infrastructure** with the most efficient public equipment in the zone
- **# Guarantee of monetary stability:** as part of the Eurozone

# Green technologies in Reunion



# One of the world's 10 "hotspots" for ma-

# Classified as Unesco World Heritage

# A National Park covering 42% of the island's surface area with a total of 105,509

sing (547,100 tonnes of household and similar waste and 4 million tonnes of waste from construction)

\*\*French national Institute for statistics and economic studies \*\*\*Regional economic unit for the building and public works

# An island of opportunities and skills...

A center of

environmental excellence

A VENUE

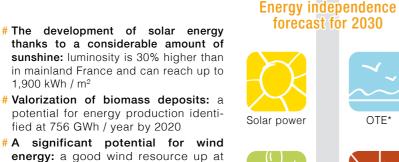
FOR RESEARCH

AN EXEMPLAR

ISLAND

for sustainable

OF INVESTMENT



power

- energy: a good wind resource up at a height of 30 meters, with average wind speeds of between 6 and 7 m / s
- # A promising future for marine energy : there is potential for the development of many technologies thanks to the island's exposure to wave surges from the southern trade winds, the structure of the seabed, sea currents, the relief of the island and its many rivers ...



# Reduction, reprocessing and recycling of waste: a large deposit of waste to be reprocessed, with numerous opportunities for strengthening existing sectors and developing as yet unexploited sectors

# Management and implementation of "clean" means of transport

# Management of water, air quality and ecosystems: a huge potential with the opportunity to experiment with innovative solutions, thanks to significant resources and growing needs

**# Sustainable farming\*:** Reunion is currently ranked 4th in France in terms of sustainable agriculture, with 155 farms, and also has 31 farms with the "Organic Agriculture" certification

# Sustainable eco-construction : Reunion has considerable expertise for construction within tropical environments, in great demand across the Indian Ocean and other tropical countries

# ... set in favorable conditions

sugar cane

- # Regulations and funding incentives
- # An environment conducive to experimentation
- # An awareness of all public and private stakeholders
- # A strong desire to make Reunion a real model to follow
- # Specialized training courses taught in high-level establishments
- # Considerable expertise thanks to technological development, advanced infrastructure, a high level of research and a quality workforce
- # A strong presence of major French research organizations
- # Reliable and well-equipped local resource centres
- # Centres of excellence and extensive networks



### Your contacts in Reunion Island

The Regional Council of Reunion Island provides support to this sector through financial aid within the POE (Operational Plan for Europe) 2007-2013 and the PRME (Regional Program for Energy Management). It also has several programs of action (PRERURE - Regional Plan of Renewable Energies and Rational Use of Energy, STARTER -Strategy for Energy Independence, Transition and Recovery of the Reunionese Economy). www.regionreunion.com



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ENVIRONMENT

Temergie (Energy Management Technologies, Renewable Energy and Isolated Energy Management), Reunionese business cluster for energy, bringing together forty professionals working in the areas of renewable energy, energy management and storage. www.temergie.com

Its role is to support R & D projects aimed at developing products and processes that respect the environment based on natural tropical resources in the sectors of agri-food, biotechnology and health. www.qualitropic.fr



énergies

réunion

SPL Energies Reunion is responsible for promoting the use of renewable energies in the context of sustainable development in Reunion, particularly among the general public and local authorities.

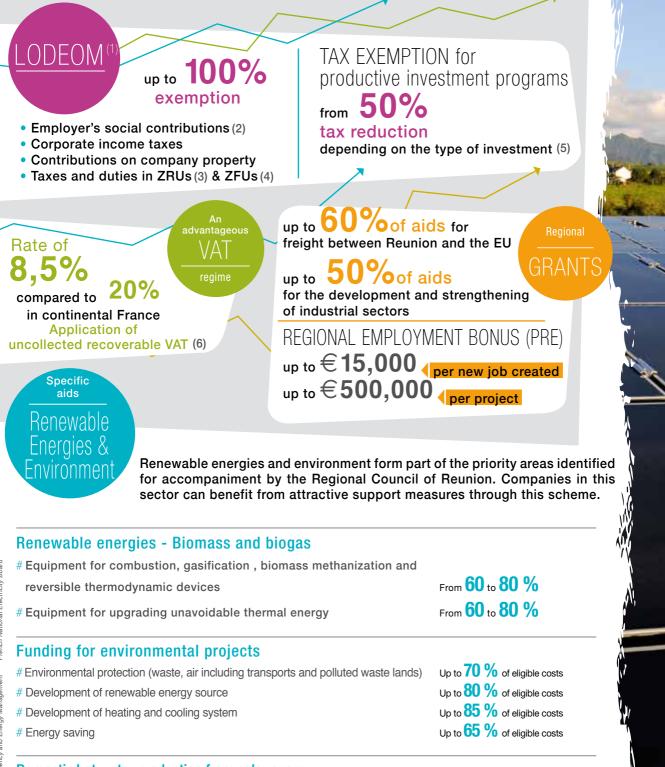
www.energies-reunion.com

= Ocean

OTF ...

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# attractive FUNDING SCHEMES



#### Domestic hot water production from solar energy

- # Public tertiary buildings
- # Social housing
- # People with economic difficulties

Law for economic development of the French overseas 100% exemption of up to 1.6 times the SMIC (minimum wage) with gradual degressivity if less than 4.5 times the SMIC Urban Renewal Zones (4) Urban Tax-Free Zones (3)

(5) 50% exemption on the amount of new productive investments / 70% for the renovation and rehabilitation of classified hotels, tourist residences and holiday villages / 60% for investment in the production of renewable energies
(6) Special system allowing businesses to recuperate the VAT on certain inputs exempted from the VAT

Electrification cost sinf

Up to 80 % of eligible costs

Up to 80 % of eligible costs

Ceiling : 2 000 €

### **NEXA** Regional Agency for Development, Investment and Innovation

#### VISION

As an accelerator of projects in Reunion Island, NEXA's role is to support the island's economic development and increase its attractiveness.

NEXA's work aims to strengthen the Reunionese economy's competitiveness and sustainability across key strategic sectors which are part of regional strategy:



### **INTERCONNECTED PROFESSIONS**

To carry out its missions, NEXA relies on interconnected professions focused on prospective, promotion of networks, business monitoring, project engineering, implemention of promotional campaigns, and contribution to the structuring of new sectors.



### You have a project? Contact us...

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